



Republic of the Philippines
BATANGAS CITY

Office of the Sangguniang Panlungsod

Tel. No. 723-2175

ORDINANCE NO. 19 S. 2014

AN ORDINANCE ALLOWING AND REQUIRING ALL CINEMA OWNERS AND OPERATORS
WITHIN THE TERRITORIAL JURISDICTION OF BATANGAS CITY TO APPEND IN
THEIR THEATRE TICKETS, PHP 2.00 COVERING THE PERIOD OF MAY 8 TO
NOVEMBER 8 EVERY YEAR THEREAFTER AS CONTRIBUTION
TO PHILIPPINE RED CROSS BATANGAS CHAPTER

SPONSORS : COUN. GLENN M. ALDOVER
CO-SPONSORS : COUN. MA. CLAUDETTE AMBIDA-ALDAY
COUN. AILEEN GRACE A. MONTALBO
COUN. HAMILTON G. BLANCO
COUN. SERGIE REX M. ATIENZA
COUN. ARMANDO C. LAZARTE
COUN. ALYSSA RENEE A. CRUZ-ATIENZA
COUN. GERARDO A. DELA ROCA
COUN. MA. KRISTINE JOSEFINA G. BALMES
COUN. JULIAN B. VILLENA
COUN. ANGELITO "DONDON" A. DIMACUHA

WHEREAS, Red Cross is an international humanitarian movement founded to protect human life and health, to ensure respect for all human beings, to prevent and alleviate human sufferings, without any discrimination on nationality, race, sex, religious beliefs, class or political opinions;

WHEREAS, at present, the Philippine Red Cross (PRC), provides six (6) major services namely: Blood Services, Disaster Management, Safety Services, Community Health and Nursing, Social Services, and Volunteer Services, which all of them embody the fundamental principles of the International Red Cross and Red Crescent Movements - Humanity, Impartiality, Neutrality, Independence, Voluntary Service, Unity and Universality;

WHEREAS, the Philippine Red Cross Batangas Chapter is in dire need of monetary and in-kind support, especially blood units to sustain the needs of Batangueños and its neighboring provinces.

WHEREAS, the two pesos (Php 2.00) appended on the cinema operators theatre tickets is a clear manifestation of the City Government's support to the Philippine Red Cross Batangas Chapter.

NOW THEREFORE, BE IT ORDAINED AS IT IS HEREBY ORDAINED by the Sangguniang Panlungsod of Batangas City, by virtue of the powers vested in it by law, in session assembled, that:

SECTION 1. TITLE - An Ordinance Allowing and Requiring All Cinema Owners and Operators Within the Territorial Jurisdiction of Batangas City to Append in their Theatre Tickets, Two Pesos (Php 2.00) Covering the Period of May 8 to November 8 Every Year Thereafter as Contribution to Philippine Red Cross Batangas Chapter.

SECTION 2. COVERAGE AND AUTHORIZATION - Cinema owners and operators within the territorial jurisdiction of Batangas City is hereby allowed and required to append in their theatre tickets two pesos (Php 2.00) from the period of May 8 to November 8 every year thereafter.



Republic of the Philippines
BATANGAS CITY

Office of the Sangguniang Panlungsod

Tel. No. 723-2175

- 2 -

Continuation of Ordinance No. 19 S. 2014

**AN ORDINANCE ALLOWING AND REQUIRING ALL CINEMA OWNERS AND OPERATORS
WITHIN THE TERRITORIAL JURISDICTION OF BATANGAS CITY TO APPEND IN
THEIR THEATRE TICKETS, PHP 2.00 COVERING THE PERIOD OF MAY 8 TO
NOVEMBER 8 EVERY YEAR THEREAFTER AS CONTRIBUTION
TO PHILIPPINE RED CROSS BATANGAS CHAPTER**

SECTION 3. BENEFICIARY - The proceeds, derived therein shall be donated to the Philippine Red Cross Batangas Chapter in order to support its operation, programs and activities. In the performance thereof, cinemas shall enter into a memorandum of agreement with PRC Batangas Chapter incorporating the provisions of this ordinance. In addition, they may be allowed to include, among others, a stipulation on the recognition of this undertaking as a legitimate corporate social responsibility (CSR) program of cinemas.

SECTION 4. FUND SOURCING MECHANISM - Upon the effectivity of this ordinance, moviegoers that intends to purchase theatre tickets for the above stated period may procure tickets according to the authorization stated herein for the said purpose. All concerned cinema owners and operators within the territorial jurisdiction of Batangas City are hereby authorized and required to allow cinemagoers pay the additional P2.00 surcharge. Likewise, all concerned cinema owners and operators within the territorial jurisdiction of Batangas City are hereby authorized and required to transmit and turn-over to the Philippine Red Cross Batangas Chapter the proceeds collected and account for all such money received.

SECTION 5. PROVISION AND CONDITION - The PRC Batangas Chapter shall submit an annual report to the Sangguniang Panlungsod stating the total collection in the period of six months and all the expenses incurred out of the collection.

SECTION 6. INFORMATION TO STAKEHOLDERS - Every cinema owners and operators existing and those that will be established in the City of Batangas within the coverage of this ordinance shall be furnished a copy of this ordinance upon its enactment likewise the Philippine Red Cross Batangas Chapter shall be furnished the same for information and guidance. Batangas City Public Information Office will also help in disseminating information about this ordinance.

SECTION 7. REPEALING CLAUSE - All ordinances, rules and regulations, or parts thereof, whose provisions are in conflict with or contrary to the provisions of this ordinance are hereby repealed, amended and modified accordingly.



Republic of the Philippines
BATANGAS CITY

Office of the Sangguniang Panlungsod

Tel. No. 723-2175

- 3 -


Continuation of Ordinance No. 19 S. 2014

AN ORDINANCE ALLOWING AND REQUIRING ALL CINEMA OWNERS AND OPERATORS
WITHIN THE TERRITORIAL JURISDICTION OF BATANGAS CITY TO APPEND IN
THEIR THEATRE TICKETS, PHP 2.00 COVERING THE PERIOD OF MAY 8 TO
NOVEMBER 8 EVERY YEAR THEREAFTER AS CONTRIBUTION
TO PHILIPPINE RED CROSS BATANGAS CHAPTER


SECTION 8. SEPARABILITY CLAUSE - If any section, subsection, sentence, clause or phrase of this Ordinance is for any reason held to be invalid or unconstitutional by a decision of any court with competent jurisdiction, such decision shall not affect the validity of the remaining portions of this Ordinance.

SECTION 9. EFFECTIVITY CLAUSE - This ordinance shall take effect upon its approval by the Honorable City Mayor and after its publication in a newspaper of general circulation within the province and cities of Batangas.

ENACTED by the Sangguniang Panlungsod this 20th day of October, 2014.


ATTY. OLIVA D. TELEGATOS
Secretary
Sangguniang Panlungsod

ATTESTED:


EMILIO FRANCISCO A. BERBERABE JR.
Presiding Officer

APPROVED:


EDUARDO B. DIMACUHA
City Mayor

Date Approved: October 29, 2014



Republic of the Philippines
BATANGAS CITY

Office of the Sangguniang Panlungsod
Tel. No. 723-2175

COMMITTEE REPORT

SUBMITTED BY : THE COMMITTEE ON LAWS, RULES AND REGULATIONS

SUBJECTS : 1. Proposed Ordinance entitled "An Ordinance Allowing All Cinemas and Movie Theaters in Batangas City to Add Two Pesos (Php 2.00) Surcharge on All Tickets Sold to Moviegoers as Contribution to the Philippine National Red Cross (PNRC), Batangas Chapter for a Period of Six-Months from May 8 to November 8 Every Year. (Sponsored by Coun. Glenn M. Aldover)

2. Proposed Ordinance entitled "An Ordinance Allowing and Requiring All Cinema Owners and Operators Within the Territorial Jurisdiction of Batangas City to Append in their Theater Tickets, (Php 2.00) Covering the Period of November 9, 2014 to May 7, 2015 to Support the Operation, Programs and Activities of the Boy Scouts of the Philippines, Batangas City Council. (Authored by Coun. Sergie Rex M. Atienza and Coun. Alyssa Cruz-Atienza)

COMMENTS:

Referred to the Committee on Laws, Rules and Regulations are the above entitled ordinances for study, comment and recommendation.

After the referral to the aforementioned Committee, the Committee conducted a committee hearing on March 24, 2014. Present during the committee hearing were the Chairman of Committee on Laws, Rules and Regulations Councilor Alyssa Renee A. Cruz-Atienza, Coun. Sergie Rex M. Atienza, Coun. Ma. Claudette U. Ambida, Coun. Aileen Grace A. Montalbo and Coun. Armando C. Lazarte as members. Also present were Vice Mayor Emilio Francisco A. Berberabe, Coun. Glenn M. Aldover, Coun. Ma. Kristine Josefina G. Balmes, Mr. Ramil S. Borbon and Mr. Antonio M. Velasquez of BSP, Ms. Twinkle Pascua and Mr. Paul Angelo De Castro of Red Cross, Ms. Sharon B. Lukang and Ms. Cherrie A. Aranilla of SM Cinema, and Atty. Teddy Deguito from City Legal Office.

The Boy Scout of the Philippines is the biggest youth organization in the whole world. In Philippines, they have Two Million members as of 2013 and in Batangas City, they have Thirty Seven (37) potential members of Scouting Movement. On 2012, they were able to register Fifteen Thousand (15,000) Boy Scouts to undergo leadership training and character development and citizenship training.

On the other hand, the Philippine National Red Cross is a humanitarian organization which is National Government Organization (NGO) which has no regular fund coming from the government. They are just constructing fund raising activities and programs to comply with extending services within the Province of Batangas.

The committee hearing revealed that the Boy Scouts of the Philippines does not have adequate and sufficient funding at the moment to cover its operations and expenses due to some constraints on the release of its budgetary allocation from the city government. Similarly, the Philippine National Red Cross Batangas Chapter has no stable source of income and only derives its funds from different fund-raising activities. Therefore, there certainly is a need to assist these two organizations in the strengthening of each of their funding.



Republic of the Philippines
BATANGAS CITY

Office of the Sangguniang Panlungsod

Tel. No. 723-2175

Upon careful perusal of the Ordinances, the following measures certain recommendations to the proponents were offered:

1. Formulate measures to ensure that the help to be given to the Philippine National Red Cross Batangas Chapter and Boy Scouts of the Philippines Batangas City Council will redound to the benefit of Batangas City citizens.
2. The adoption of this Committee Report
3. To schedule the Proposed Ordinances for Second Reading on the next regular session.

Respectfully submitted, June 2, 2014.

THE COMMITTEE ON LAWS, RULES AND REGULATIONS

COUN. ALYSSA RENEE A. CRUZ-ATIENZA
Chairman

COUN. MA. CLAUDETTE U. AMBIDA
Member

COUN. ARMANDO C. LAZARTE
Member

COUN. SERGIO REX M. ATIENZA
Member

COUN. AILEEN GRACE A. MONTALBO
Member